

TAYLOR VINSON

TaylorVinson.com

Linkedin.com/in/TaylorVinson

tv150@georgetown.edu

EXPERIENCE

User Experience Researcher

Nov 2018 - Dec 2018

Georgetown Off-Campus Housing

- Responsible for interviewing users
- Created a user persona and a journey map
- Recommended next steps

Graduate Communication Assistant

Aug 2018 - Present

Georgetown University

- Collaborates with graphic designer
- Copywriting for social and The Prospect blog
- Writes bi-weekly internal newsletter

AmeriCorps VISTA Social Media Associate

June - Aug 2018

Thomas Dunn Learning Center

- Designed organization brochure and a new on-boarding sign up form
- Developed vision for a social campaign including 5 infographic designs
- Improved on-boarding sign up form

Digital Journalism Intern

June - Aug 2017

The Riverfront Times

- Conducted interviews
- Fact-checked and wrote 7 articles for the web

Multi-Media Content Specialist

Jan 2016 - Dec 2017

Missouri State University

- Created content strategy for social and blog
- Photographed and edited photos
- Fact-checked for marketing materials

COURSEWORK

Design

Interaction Design

Systemic Design for User Experience

Research

Communication Research Methods

Survey Methods

Statistical Methods

Communication

Communication in Organizations

Interpersonal Communication

Advanced Public Speaking

Advanced Technical Writing

Nonverbal Communication

SKILLS

Design	User Experience	Writing
Figma	Interviewing	Blogging
Photography	Card Sorting	Social Media
Premiere Pro	User Personas	Wordpress
Canva	SurveyMonkey	Technical
Interaction Design	Qualitative Analysis	Editing
HTML / CSS	Journey Mapping	Copywriting
		Creative

LEADERSHIP

Web Development Project Lead

Oct 2018 - Present

Georgetown HoyaHacks

- Sets deadlines for web development team
- Conducts UX writing for website

Founding President

Oct 2014 - May 2016

Untamed Tongues Poetry Collective

- Led an executive team of 6 and a general assembly of 20 students
- Led creative writing workshops

EDUCATION

BS Communication and English

Missouri State University May 2018

MA Communication, Culture and Technology

Georgetown University May 2020